

**Exhibitor Information**  
**8<sup>th</sup> International Conference on Precision Agriculture**  
**and Other Precision Resources Management**  
**July 23-26, 2006**  
**Minneapolis, Minnesota**

**General Information:** The 8<sup>th</sup> Precision Agriculture conference will be the world's major event of its kind in 2006. Presentation of over 300 papers is expected. Attendees are expected from all over the U.S and from at least 30 other countries. To reserve a space, please complete the registration form. For additional information, contact: Gene Anderson, 612-625-7084 or [eanderso@cce.umn.edu](mailto:eanderso@cce.umn.edu). General conference and exhibit information is at: <http://precision.agri.umn.edu/Conference/>

**Exhibition Dates and Location:**

Conference dates: July 23-26, 2006  
Exhibit show dates: July 23-25, 2006

Location: Grand Portage Ballrooms 1 & 2  
Minneapolis Marriott City Center Hotel  
30 South Seventh Street  
Minneapolis, Minnesota

Booth size: 8' deep X 10' wide, pipes and draping provided  
Ceiling height: 18'

**Exhibitor Service Provider:** Hubbell/Tyner Convention & Trade Show Specialists

**Exhibit Set-Up Time:** Beginning at 12:00 noon, Sunday, July 23

**Exhibition Opens:** 5:00 p.m., Sunday, July 23

**Exhibit Teardown:** 6:30 p.m., Tuesday, July 25

**Exhibit booth rental fee:** \$675 per booth space (includes 8' high background drape, 3' high side divider drape, and name sign). Additional booth space is available at the same fee; one full individual conference registration is included with each booth rental. The fee for additional exhibit personnel is \$325 per person (with a limit of six discounted registration rates per company). The fee includes scheduled conference meals and access to all regular conference sessions; it does not include a copy of the proceedings.

Payment must be received in full at the time of application. Payment may be made by VISA/MasterCard/American Express/Discover, corporate purchase order or check drawn on a US Bank in US Funds, made payable to the University of Minnesota.

**Booth Assignments:** Exhibit space is limited to that shown on the floor plan. Exhibitors will be accepted and assigned space on a first registered and paid, first assigned basis. Exhibitors may indicate preferences for specific booths and every effort will be made to accommodate a preferred location. The exhibit organizers, however, retain the right to reorganize the booth layout and make booth assignments based on the number of booths used and products to be displayed.

The conference service provider will send information for on-line access Exhibitor Service Forms to exhibitors 4 to 6 weeks prior to the event. Information about drayage, storage, booth furnishings, and electrical service will be included.

(Over)

**Liability:** The University of Minnesota, the Minneapolis Marriott City Center Hotel, and Hubbell/Tyner Convention & Trade Show Specialists are not responsible for any theft, loss, damage to property, or for personal injury that may occur prior to, during, or subsequent to this exhibition. The exhibit hall doors will be locked and security personnel will patrol the area after show hours.

**Exhibitor Registration:** On-site registration begins on Sunday, July 23 at 12:00 p.m. in the Atrium, closing at 8:30 p.m. and reopening at 7:30 a.m. on Monday, July 24.

Additional badges may be purchased both in advance and on-site for a \$325 registration fee (a maximum of six per company at the discounted rate). Those who register on-site will be required to provide proof of company affiliation such as a business card and provide payment. Changes to pre-registered company representatives can be made only by the primary company contact, as designated on the registration form. Exhibitor badges will be distributed from the conference registration table. Badges must be worn at all times.

**Conference Lodging:** The Minneapolis Marriott City Center Hotel is holding a block of rooms for conference participants until July 2, 2006. It is located in downtown Minneapolis at 30 South Seventh Street, Minneapolis, MN 55402; Tel: +1 612-349-4094 / 1-800-228-9290, Fax: +1 612-349-9215. Sleeping Room prices are \$139.00 single or double (taxes of 13% are additional). The block may fill prior to July 2, 2006 so be sure to reserve your room early.

Reservations can be made at the hotel's web site, accessed from the Conference web site <http://precision.agri.umn.edu/Conference/>. To get the conference rate, identify yourself with the "University of Minnesota Precision Agriculture Conference". Guests will need to guarantee payment of room charges with a credit card or first night's room deposit. Check-in time is 3:00 p.m. and Check out time is 12:00 p.m. noon.